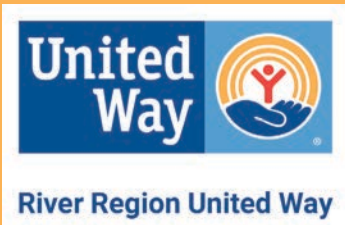
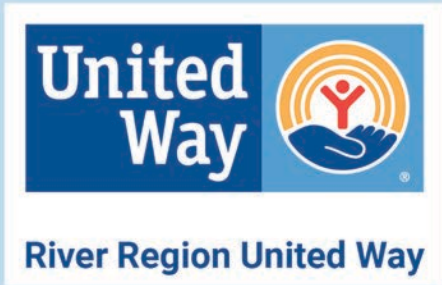


2018 Annual Report



Making life better for everyone.



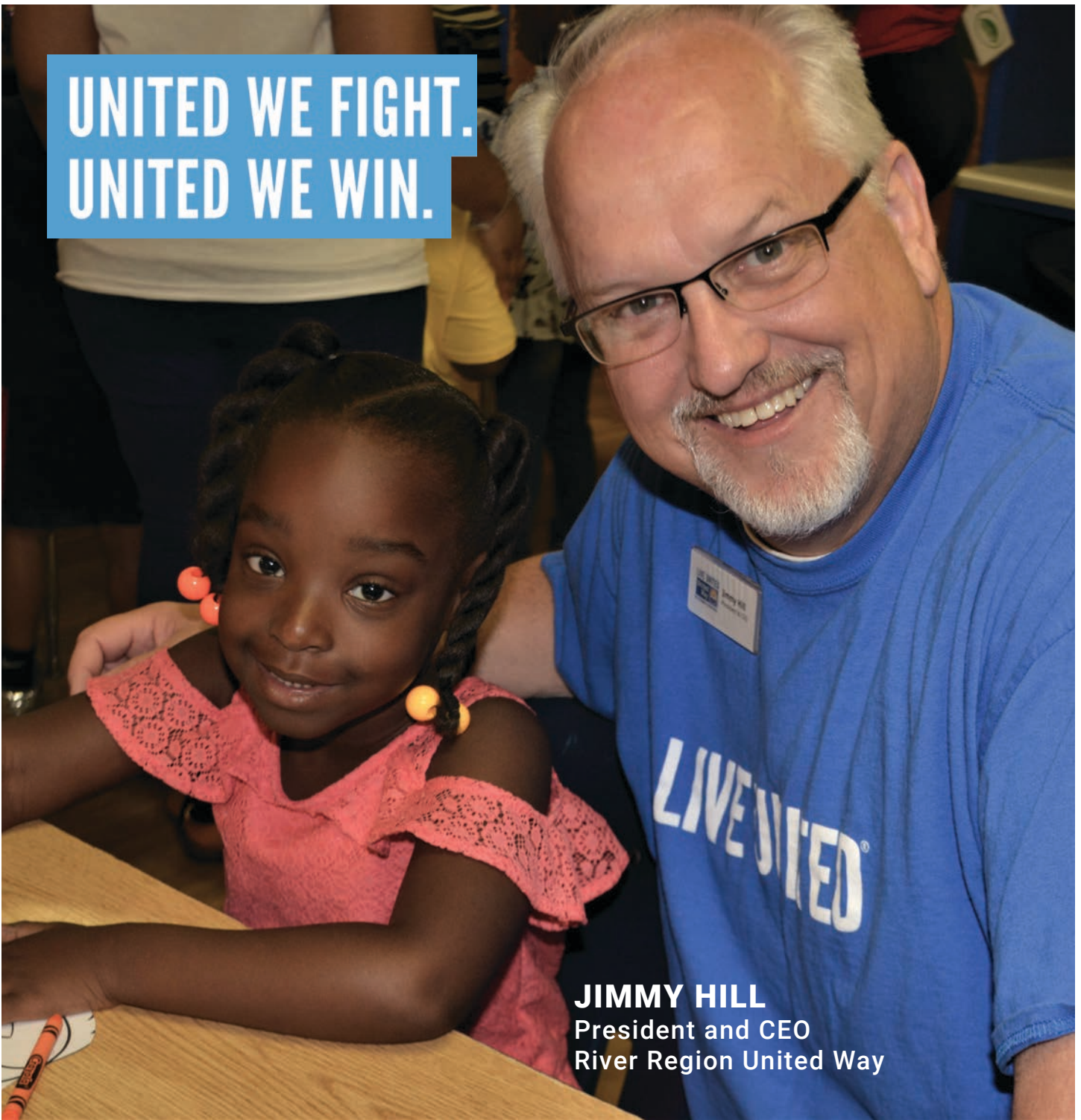


**United, we fight for
the health, education,
financial stability
and basic needs of
every person in every
community we serve.**

Our 2018 Annual Report was originally produced digitally on Adobe Spark, for the purposes of making it available to a broader audience and eliminating printing costs.

To view the digital version of this report, visit RRUW.org/Accountability

**UNITED WE FIGHT.
UNITED WE WIN.**



JIMMY HILL
President and CEO
River Region United Way

Nearly **130,000** lives impacted



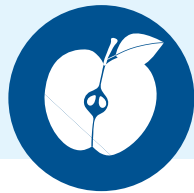
**Making Life Better
for Everyone**

River Region United Way fights for...



HEALTH

Encouraging healthy living and promoting wellbeing



EDUCATION

Helping children & adults achieve their potential



FINANCIAL STABILITY

Promoting income stability and self-sufficiency



BASIC NEEDS

Providing help with fundamental needs



DECISIONMAKERS



2018 Board of Directors

Board Officers

*Chair of the Board and
Chief Volunteer Officer*

Jason Goodson

W.K. Upchurch Construction Co.

Treasurer

Terrie Channell

Community Volunteer

Board of Directors

Holly B. Adcock

Alabama Power

Eric D. Alford

Bass Pro Shops

Jacqueline A. Brooks

Macon County Board of Education

Wendy R. Coleman

Alabama State University

Christine Cook

Jackson Thornton

Jack W. Daniels, Jr.

Blackburn Daniels O'Barr, Inc.

Shena Davidson

Hancock Whitney

Mitchell Dubina

Stifel Nicolaus

Andy Flowers

The Starke Agency

Tammy Hackett

Alfa Insurance Companies

Michael Hart

ASE Credit Union

Rhea Ingram

*Auburn University
at Montgomery*

Donna Jackson

International Paper

Adrian D. Johnson

*State of Alabama
Administrative Office of Courts*

Thomas L. "Lee" Macon, IV

Elmore Co. Revenue Commission

Saxon Main

Ball Ball Matthews & Novak, P.A.

Clay McInnis

SouthernEco, LLC

Mark Rader

Hyundai Motor Manufacturing AL

Steven L. Reed

Montgomery Co. Probate Office

Katherine J. Webb

Auburn University at Montgomery

Ex-Officio Members

Campaign Chair

Edward F. Crowell

B.G. USAF (Ret.)

Community Impact Council Chair

Donna Cooper

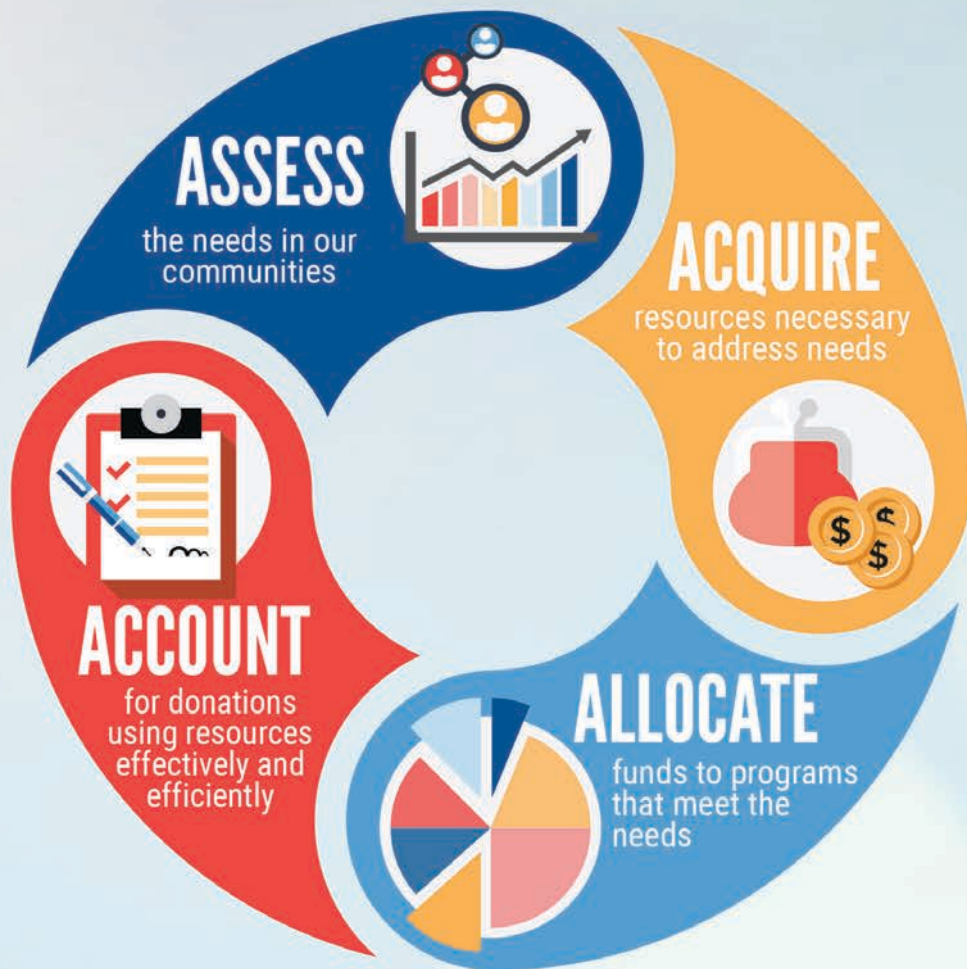
BBVA

Allocations Committee Chair

Jason Gardner

BBVA

HOW WE WORK



United Way's role in our community is to solve local problems and create lasting change in the lives of people throughout the River Region. In short, United Way is "Making Life Better For Everyone."

We make this happen by bringing people together to assess community needs, acquire financial resources, allocate funds for programs, and account for donor investments in our communities. United Way can't do this work without the help of many dedicated volunteers, including those listed on the following pages. They are willing to roll up their sleeves and help where they are most needed. They give back so others can get ahead...

HANDRAISERS



2018 Community Impact Council

The Community Impact Council is charged with assessing needs in our communities – identifying acute unmet needs and the most pressing issues facing the River Region.

Chair of the Community Impact Council
Donna Cooper
BBVA

Nakima Boleware
BBVA

Bonnie Evans
Montgomery Area Chamber of Commerce

Melanie Golson
Montgomery Zoo & Mann Museum

Whitney Herrington
Southern Poverty Law Center

MaChea' Jones
Alabama Department of Youth Services

Molly Killingsworth
Alabama Department of Education

Lillie King
BB&T

Cathy Martin
C. Renee Martin, LLC

Steffanie Patterson
Alabama News Network

Charles Reynolds
Wells Fargo

Cayce Rogers
Troy University

Rodger Selph
Liberty Bank & Trust Company

Patricia "Trish" Shaner
Alabama Board of Medical Examiners

DicieSmith
River Bank & Trust

Fran Taylor
Huntingdon College

Garrysa Wilder-Caffey
Tillman Davis Enterprises

Amy Wybenga
Alabama Board of Medical Examiners

Neal Zeanah
BB&T

GAMECHANGERS



2018 Campaign Cabinet

Our Campaign Cabinet acquires the resources, both human and financial, required to address the needs in our communities.

Under the leadership of Ed Crowell, Campaign Cabinet members and Loaned Executives contributed hundreds of hours of volunteer support. Their involvement broadened our reach and increased our impact throughout the River Region, helping to do what our staff alone could not accomplish.

Campaign Chair
Edward F. Crowell
B.G. USAF (Ret.)

Tocqueville Society Co-chairs
Lisa & Andy Weil
Community Volunteers

2018 Campaign Cabinet Members

Cristy Andrews
Warren Averett

Carl Barker
ServisFirst Bank

Lynne Bozeman
Richard Harris Ingram Bozeman

Gene Crane
River Bank & Trust

Helena Duncan
Liberty Bank

Polly Hardegree
River Bank & Trust

Mike Jordan
Alabama Power

Billy Livings
Wells Fargo

Courtney Mann
Foshee Design & Construction

Vanessa Royal
River Bank & Trust

Russ Tyner
Baptist Health

DIFFERENCEMAKERS



2018 Loaned Executives

Every year, area businesses support River Region United Way through the Loaned Executive Program. Employers “lend” a skilled employee to United Way, allowing them to volunteer between 30 minutes and three hours per week from August through December. These “LE’s” multiply the capacity of United Way campaign staff, serving as RRUW’s primary liaison for six to eight local companies that run workplace giving campaigns for their employees.

Loaned Executives Chair
Paula Mathis
Young Meadows Presbyterian Church

Loaned Executives Co-chair
Jamie Brown
MAX Credit Union

Loaned Executives

Akeisha Arnold
Best Western Montgomery

Rose Battle
Cadence Bank

Ken Carrick
Community Volunteer

Jacob Cook
RSA Field Services

Peri Dees
Foshee Realty, LLC

Erica Drake
Auto-Owners Insurance

Elizabeth Finley
Warren Averett

Candice King
WSFA

Serena Minton
Prattville Area Chamber of Commerce

Susan Morrow
Sonesta Extended Stay Suites

Heather Phillips
Trustmark Bank

Joe Russell
*SUBWAY Development
of South AL & Southwest GA*

Josie Young
Russell Construction

IMPACTMAKERS



2018 College & University Committee

This Committee is comprised of senior leadership from six local colleges and universities, and engages their students as volunteers on projects like our United Way Phone-a-thon, Telethon and "Champions for Change" fundraising contest with local elementary schools.

Keri Alford
Faulkner University

Candace Cain
Faulkner University

Krystal Floyd
Tuskegee University

Dr. Davida Haywood
Alabama State University

Joel Hughes
Auburn University at Montgomery

Dr. Phill Johnson
Auburn University at Montgomery

Dr. Lily McNair
Tuskegee University

Kathleen Penney
Huntingdon College

Dr. Quinton Ross
Alabama State University

Dr. Carl Stockton
Auburn University at Montgomery

Fran Taylor
Huntingdon College

Cam Ward
Huntingdon College

Amy Waters
Troy University Montgomery Campus

Dr. Ray White
Troy University Montgomery Campus

Da'Monta Wiggins
Huntingdon College

Joey Wiginton
Faulkner University

Dr. Mike Williams
Faulkner University

CHANGEMAKERS



2018 Allocations Committee

This Committee reviews program funding applications, ensures compliance and accountability, and makes funding recommendations for consideration by the Board of Directors.

Chair of the Committee

Jason Gardner
BBVA

Jennifer Asbury
Regions Investment Solutions

Jay Baker
BBVA

Michael Bird
Jackson Thornton

Wes Blake
Aldridge Borden & Company

Jonathan Capouya
Jackson Thornton

Laura Chambliss
Troy University

Donna Cooper
BBVA

Jason A. Crutchfield
Auburn University at Montgomery

Sherri Eason
BB&T Bank

Bonnie Evans
Montgomery Area Chamber of Commerce

Keina C. Houser
Jackson Thornton

Henry L. Jackson
Montgomery City-County Personnel

William "Drew" Moore
MAX Credit Union

Jeremy Moreland
MST CPAs & Advisors

Daniel Oakley
City of Prattville

Dawn Owens
Tandem Early Education Consulting, LLC

Steffanie Patterson
Alabama News Network

Jay Stenger
Regions Bank

Fran Taylor
Huntingdon College

Clare Watson
City of Montgomery, Mayor's Office

Joey White
Regions Bank

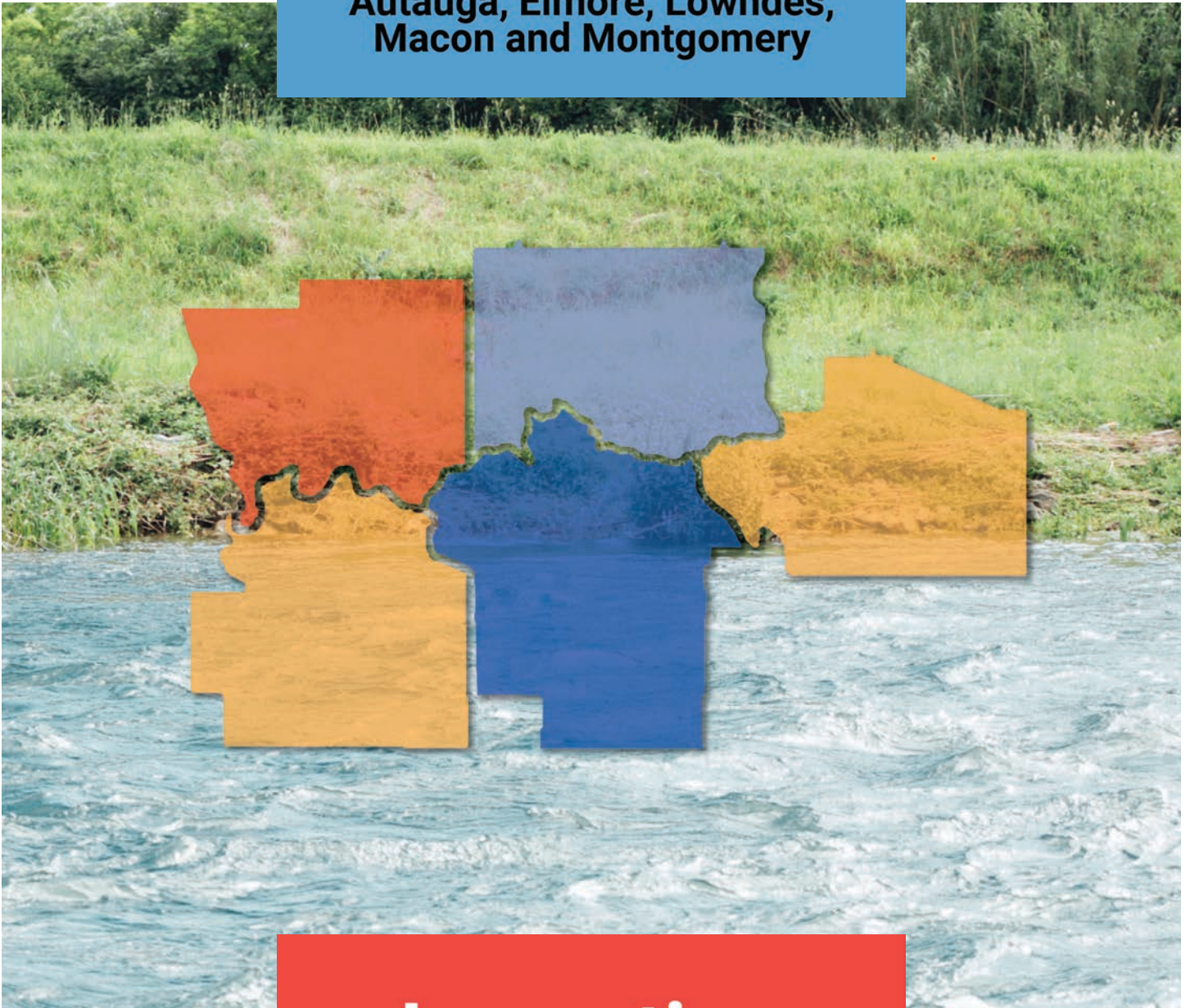
Greta L. Williams
State of Alabama, Department of Labor

Tara Hutchison Wizorek
State of Alabama, Department of Labor

Rodney Zeigler
State of Alabama, Department of Insurance

Serving our
5 county
River Region

**Autauga, Elmore, Lowndes,
Macon and Montgomery**



**Impacting
1 in 3 people
in the River Region**

40+ Affiliate Agencies



FUNDING
NEARLY

90 PROGRAMS

For a complete list of our affiliate agencies, go to RRUW.org/Agencies



DAY OF ACTION 2018

The annual Days Of Action project shines a spotlight on some of the basic needs in our communities, and encourages people to take action and make a positive impact by volunteering with the River Region United Way.

In 2018, 138 volunteers helped at a summer reading camp with the goal of decreasing "summer learning loss." More than 1,350 books were distributed to participating students at Davis Elementary School.

Volunteers helped **135 children** with summer reading program

20 COMPANIES PROVIDED VOLUNTEERS

138 VOLUNTEERS GAVE **800 HOURS**

1,350 BOOKS DISTRIBUTED TO STUDENTS

135 students at Davis Elementary received backpacks filled with books

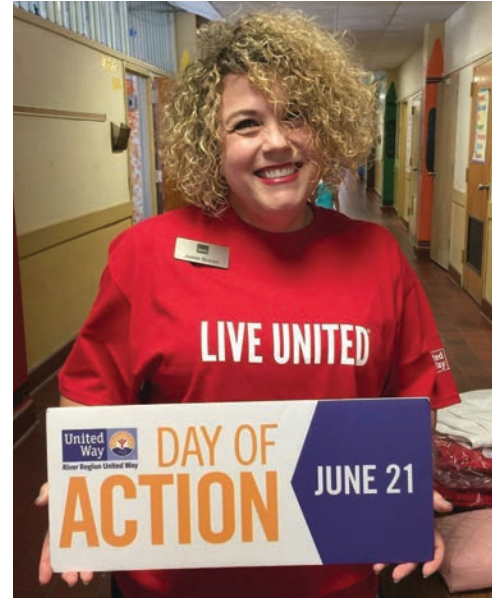
25+ additional backpacks

and **200 books** donated to United Way Agencies serving children

4 DAYS OF SERVICE COLLEGE & CAREER AWARENESS

Community Partner

MONTGOMERY PUBLIC SCHOOLS





Thank You to Our Top Corporate Partners

Alfa Insurance Companies
Publix Super Markets
Hyundai Motor Manufacturing Alabama
SABIC Innovative Plastics
Alabama Power
United Parcel Service
The Colonial Companies
Regions Bank
City of Montgomery
Caddell Construction Company
International Paper
Jackson Thornton
Montgomery Water Works & Sanitary Sewer Board
River Bank & Trust
Enterprise Holdings
Stifel Nicolaus
ServisFirst Bank

Warren Averett
Aldridge, Borden & Company
Spire Alabama
Montgomery Public Schools
Beasley Allen Law Firm
Baptist Health
Blue Cross & Blue Shield of Alabama
Goodwyn, Mills and Cawood
Montgomery Area Chamber of Commerce
Rushton Stakely
Raymond James Morgan Keegan
Dixie Electric Company
BB&T

This listing reflects our Top Corporate Partners and includes corporate contributions pledged for the 2018 Campaign, as well as support from employees through workplace giving campaigns.



The Tocqueville Society

Ordre de Fraternité

Margaret & Jimmy Lowder

Ordre de Liberté

John Caddell

Membres de la Société

Ginny & Eddie Adair

Mary & Sam Adams

Ann & John Albritton, Jr.

Jane & Greg Allen

Jake Aronov

Owen Aronov

Nan & Ronnie Barganier

Amelia & Rocky Barnes

Linda & Sandy Benkwith

Sally & Young Boozer, III

Lynda & Dave Borden

Maureen & Arthur Britton

Cathy Caddell & Charlie Warnke

Dorothy Cameron

Gail & George Clements

Julie & Lanny Crane

Katherine & Eric Crum

Elizabeth Crump

Ginny & Ben Cumbus

Suzanne & Steve Davidson

Morris Dees & Katie Kalahar

Leah & Chris Dubberly

Beth & Joel Dubina

Nancy & Lee Ellis

Laura & Barrie Harmon, III

Camille & Inge Hill, Jr.

Joyce C. Hobbs

Lucy & Bill Jackson

Mary & Keith Karst

Jeila & Knox Kershaw

Eleanor & Pee Wee Kohn

Pat & Jerry Kyser, Sr.

Gage & Mark LeQuire

Mary Lynne Levy

Carol & Jamie Loeb, Jr.

Joan Loeb

Cindy & Gaeton Lorino

Laura & Mike Luckett

Lucy & Hans Luquire

Heather & William McConnell

Jennifer & Forrest McConnell, III

Beverly & Reese McKinney

Kathie & Mac McLeod, Jr.

Carla & Ted Meadows

Amy & Tom Methvin

Susu & Temple Millsap, III

Joan & Bill Mitchell

Pat & John Moorehouse

Emilie & Bruce Reid

Cathy & Jim Ridling

Jane F. Rothschild & Mario Castura

Jeanie & Bill Rue, Jr.

Susan & Bob Runkle

Carlyn & Steve Russell

Janey & Keith Sabel

Dawn & Adam Schloss

Cindy & Bob Seibels

Janet & Ned Sheffield

Emily & George Smith, Jr.

Beverly & Richard Stabler

Winnie & Charlie Stakely

Trey Starke, III

Brenda & Karl Stegall

Robin & Eddie Stewart

Linda & Todd Strange

Lisa & Jimmy Stubbs

Robbins Taylor, Sr.

Lisa & Vernon Taylor

Helen Till

Laurie Jean Weil & Tommy Wool

Lisa & Andy Weil, III


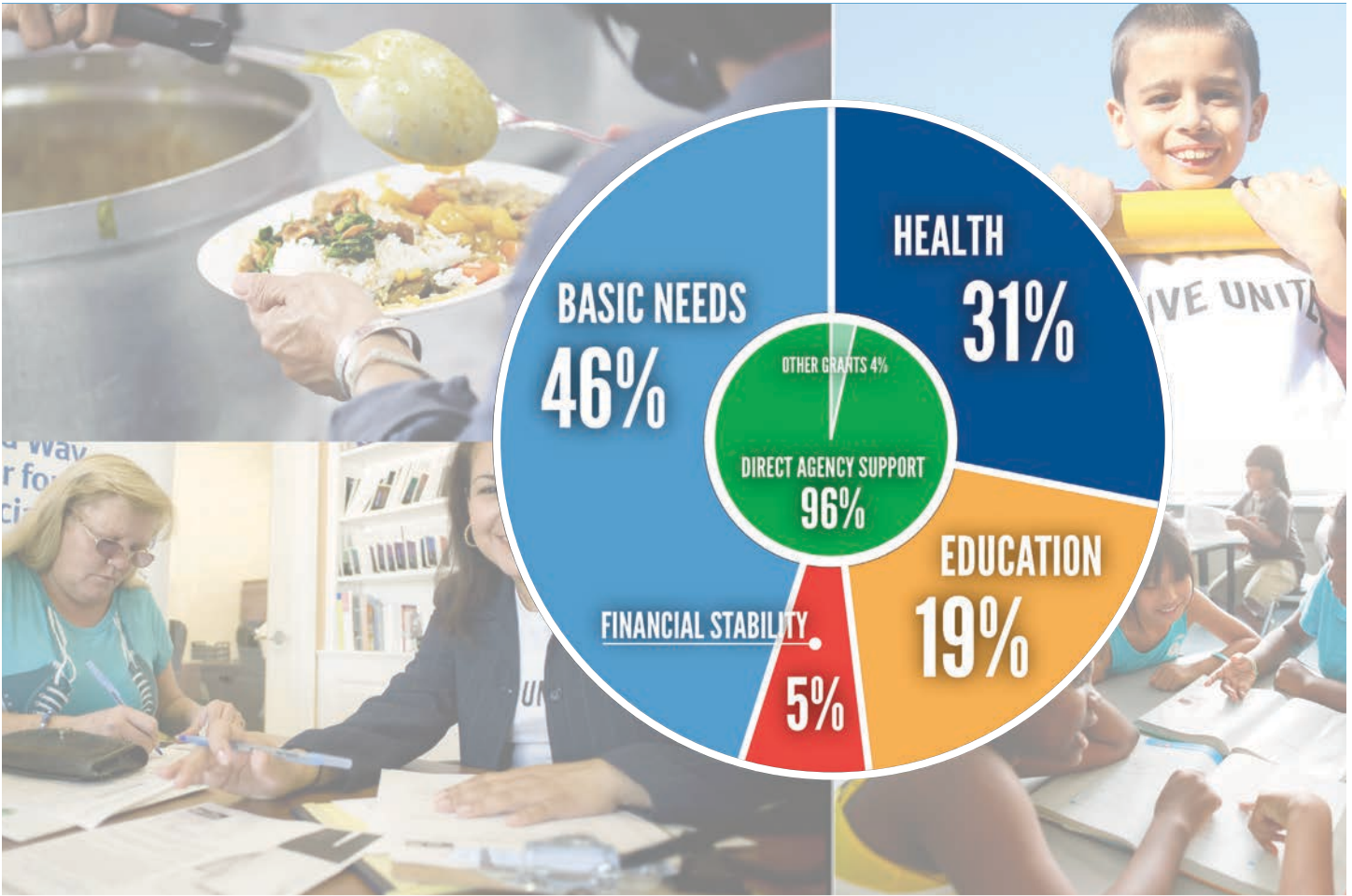
Sheila & Bobby Weil, II

Pat & Billy Williamson, Jr.


Mary Lee & John Yelverton, III

Tocqueville Society of the River Region United Way was formed in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.


2018 TOTAL COMMUNITY INVESTMENT



HEALTH
31% \$810,840



EDUCATION
19% \$494,700



FINANCIAL STABILITY
5% \$127,691



BASIC NEEDS
46% \$1,196,812

2018 FINANCIAL SUMMARY

STATEMENT OF FINANCIAL POSITION

	2018	2017
CURRENT ASSETS	\$5,787,786	\$5,097,406
OTHER ASSETS	1,774,036	1,908,419
TOTAL ASSETS	<u>\$7,561,822</u>	<u>\$7,005,825</u>
CURRENT LIABILITIES	\$2,396,832	\$2,585,043
OTHER LIABILITIES	14,500	19,312
TOTAL LIABILITIES	2,411,332	2,604,355
NET ASSETS	5,150,490	4,401,470
TOTAL LIABILITIES & NET ASSETS	<u>\$7,561,822</u>	<u>\$7,005,825</u>



STATEMENT OF ACTIVITIES

	2018	2017
NET PUBLIC SUPPORT	\$3,603,558	\$3,306,413
OTHER REVENUE	101,413	160,573
NET PUBLIC SUPPORT & OTHER REVENUE	3,704,971	3,466,986
PROGRAM SERVICES	2,345,426	2,381,576
MANAGEMENT & GENERAL	183,051	257,999
FUNDRAISING	427,474	440,278
TOTAL PROGRAMS & OTHER EXPENSES	2,955,951	3,079,853
INCREASE (DECREASE) IN NET ASSETS	<u>\$749,020</u>	<u>\$387,133</u>



For complete audited financial statements: RRUW.org/Accountability

*Thank You
River Region*

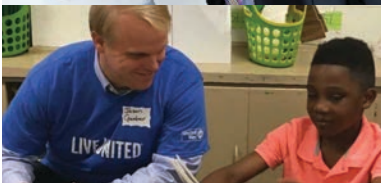


*for
making life better
for everyone!*



River Region United Way

3121 Zelda Court, Montgomery, AL 36106
334-264-7318 | RRUW.org



For an interactive Annual Report go to
RRUW.org/Accountability

