



2017 ANNUAL REPORT

& 2018 CAMPAIGN KICKOFF



River Region United Way

95 Years Serving Our Communities

1987

Year local Tocqueville Society was founded (annual giving society for major donors)

21

Number of Affiliate Agencies in 1953

\$19.1 Million

Cumulative support from The Tocqueville Society

44

Number of Affiliate Agencies in 2018

\$50,000

Amount raised in first Campaign in 1923

6

Number of times the organization has changed its name

77

Number of unique Affiliate Agencies since inception

1970

The first year the United Way Campaign exceeded \$1,000,000

\$214.5 Million

Estimated cumulative giving to the United Way in the River Region since 1923

95

Number of years United Way has had a presence in the River Region

8

Original number of Affiliate Agencies

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50

Number of Affiliate Agencies in 2007

4

Continuously-served Affiliate Agencies since our inception

Boy Scouts | Girl Scouts
Brantwood Children's Home
Salvation Army

165

Number of Tocqueville Society Members today

A MESSAGE FROM OUR LEADERSHIP

Jason Goodson, 2018-19 Chair of the Board
and **Jimmy Hill, President and CEO**

Ninety-five years in continuous service to the River Region is an achievement that is not possible without the tireless efforts of thousands of people across our communities committed to making life better for everyone. Everyone deserves opportunities to have a good life, a stable job and a quality education. We should teach and empower others to help themselves.

Like our grandfathers, we believe we should treat everyone as we would a neighbor. And yet while United Way has been around since our grandfathers were born, we are no longer our grandfather's United Way.

“Not your grandfather's United Way”

For the first time in history, five generations are working side-by-side in our communities. While this poses some challenges, it brings a rich diversity of perspectives, skills and ideas, and also provides opportunities to rethink our work and the expectations we have about serving our community.

For the first time, a Millennial is chairing our Board of Directors. Many Baby Boomers fill staff and volunteer leadership roles. Gen X'ers and

Traditionalists serve in key positions of leadership and comprise our donor base. In short, River Region United Way looks like the community we are trying to serve.

While we may all agree that we should give back to our community, a one-size-fits-all approach just doesn't cut it anymore. That's why our assessment work is so important. If you're going to fix the most pressing problems facing a community, you'd better know what those problems are. Then, we can engage networks, recruit volunteers, build corporate partnerships, inspire and connect with donors to support our work financially through our annual campaign. In short, we acquire the resources necessary to carry out our mission.

What makes United Way unique is our ability to nurture networks of nonprofits and collaborate rather than compete with our peers. We focus not only on our work, but also on the relentless pursuit of results through the 90+ programs we fund at more than 40 local nonprofits. We allocate funds to programs based on evidence, facts and results, because positive outcomes create changed lives and opportunities for everyone.

Lastly, we hold ourselves accountable for our investments in the community. Learning by using data to evaluate program progress,



we challenge our own assumptions and improve our ability to positively impact more lives in the communities we serve.

Successful organizations work with and through others to create greater impact than they could ever achieve alone. **Our vision for the next 95 years is one where the solutions we create for communities go beyond short-term charity for a few and, instead, translate to a safer, healthier and more prosperous River Region for everyone.**

A River Region where, together, we

all fight for the health, education, financial stability and basic needs of every person in every community. Like our grandfathers believed, we rise and fall together. Join us in this important work. Together, let's LIVE UNITED.

Our Mission

To advance the common good by uniting volunteers, donors and community partners to improve the quality of life in the River Region.

2017 Campaign Volunteers

2017 CAMPAIGN CABINET

Campaign Chair
Jimmy Stubbs
River Bank & Trust

Mark Bunting
WSFA-TV

Gene Crane
River Bank & Trust

Randy Grissett
River Bank & Trust

Mike Jordan
Alabama Power

Scott Latham
Alabama Bankers
Association

Jim Massey, III
Jim Massey's Cleaners

Campaign Vice Chair
Ed Crowell
Retired USAF

Chris Carver
River Bank & Trust

Willie Durham
Willie Durham State Farm
Insurance

Polly Hardegree
River Bank & Trust

Mike Lamar
River Bank & Trust

David Lewis
YMCA of Prattville

Anne Sadie Osten
Sadie's Global Travel

Tocqueville Society
Co-chairs
Lisa & Andy Weil
Community Volunteers

Chase Chambliss
River Bank & Trust

Members of the 2017 Campaign Cabinet

Vanessa Lynch
River Bank & Trust

Shaw Pritchett
Jackson Thornton

Barry Mask
River Bank & Trust

Bruce Reid
Stamp Idea Group

Billy Whigham
River Bank & Trust



Loaned Executives



Thank you to our
2017 Campaign Volunteers
who helped raise \$4,246,711.

Thank you for helping make life better for everyone in our communities. Funds raised will support programs focusing on health, education, financial stability and basic needs, directly impacting 1 in 3 people in the River Region.

— LOANED EXECUTIVES —

Rose Battle
Cadence Bank

Vicki Griffin
Trustmark Bank

Lindsey Oswalt
Aldridge, Borden &
Company

Jamie Brown
MAX Credit Union

Candice King
WSFA-TV

Katherine Reed
Aldridge, Borden &
Company

Brooks Cain
Patient Bridge HIE

Paula Mathis
Young Meadows
Presbyterian Church

Austin Spangler
Renasant Bank

Ken Carrick
Community Volunteer

Leslie Matte
Alfa Insurance

Wanda Sykes
Alfa Insurance

Jacob Cook
RSA Field Services

Susan Morrow
Hilton Garden Inn &
Suites - Montgomery/
EastChase

Cheryl Warren
Belk - Montgomery

Elizabeth Finley
Warren Averett

Krystal Floyd
Tuskegee Institute

Top photo: Left to right, RRUW VP of Resource Development Brenda Robertson Dennis; 2017 Campaign Chair Jimmy Stubbs; Vice Chair Ed Crowell
Bottom photo: Left to right, RRUW President and CEO Jimmy Hill; Jimmy Stubbs

Thank you!

2017 Membership

Ordre de Fraternité

Mr. & Mrs. James K. Lowder*

Ordre de Liberté

Mr. John A. Caddell

Membres de la Société

Anonymous
 Mr. & Mrs. Charles E. Adair
 Mr. & Mrs. Samuel Adams
 Mr. & Mrs. John N. Albritton, Jr.
 Mr. & Mrs. J. Greg Allen
 Mr. Jake F. Aronov
 Mr. & Mrs. Owen W. Aronov
 Dr. & Mrs. Ronald T. Barganier
 Mr. & Mrs. Rocky Barnes
 Dr. & Mrs. Sanders M. Benkwith
 Mr. & Mrs. Young J. Boozer, III
 Mr. & Mrs. David G. Borden
 Dr. & Mrs. Arthur M. Britton
 Ms. Cathy Caddell & Mr. Charlie Warnke
 Mrs. Dorothy D. Cameron
 Mr. & Mrs. George B. Clements
 Mr. & Mrs. E. L. Crane
 Dr. & Mrs. R. Eric Crum
 Ms. Elizabeth B. Crump
 Dr. & Mrs. Benjamin J. Cumbus
 Dr. & Mrs. Stephen L. Davidson
 Mr. Morris Dees & Mrs. Katie Kalahar
 Mr. & Mrs. Chris A. Dubberly
 Mr. & Mrs. C. Lee Ellis
 Mr. & Mrs. Barrie H. Harmon, III
 Mr. & Mrs. W. Inge Hill, Jr.
 Mrs. Truman M. Hobbs, Sr.*
 Mr. & Mrs. Bill Jackson
 Mr. & Mrs. John Mike Jenkins, IV
 Mr. Keith Karst & Dr. Mary Karst
 Mr. & Mrs. Thomas H. Keene
 Mr. & Mrs. Knox Kershaw
 Mr. & Mrs. James E. Klingler
 Mr. & Mrs. Richard L. Kohn
 Mr. & Mrs. Jerry C. Kyser, Sr.
 Dr. & Mrs. Mark H. LeQuire
 Mrs. Mary Lynne Levy
 Mr. & Mrs. James L. Loeb, Jr.
 Mrs. Joan B. Loeb*
 The Doctors Lorino
 Mr. & Mrs. Michael H. Luckett
 Mr. & Mrs. Hans Luquire
 Mr. & Mrs. Forrest McConnell, III
 Mr. & Mrs. William McConnell
 Mr. and Mrs. Purser L. McLeod, Jr.
 Mr. & Mrs. Ted G. Meadows
 Mr. & Mrs. Thomas J. Methvin
 Mr. & Mrs. E. Temple Millsap, III
 Dr. & Mrs. William J. Mitchell
 Dr. & Mrs. John Moorehouse
 Mr. & Mrs. Maurice D. Mussafer
 Mr. & Mrs. Larry D. Puckett
 Mr. & Mrs. Bruce S. Reid
 Mr. & Mrs. Jim L. Ridling
 Ms. Jane F. Rothschild
 & Mr. Mario Castura
 Mr. & Mrs. Robert F. Runkle
 Mr. & Mrs. Steve A. Russell
 Mr. & Mrs. Keith Sabel
 Mr. & Mrs. S. Adam Schloss
 Mr. & Mrs. Robert E. Seibels
 Mr. & Mrs. Ned F. Sheffield
 Mr. & Mrs. George C. Smith, Jr.
 Mr. & Mrs. Richard M. Stabler
 Mr. & Mrs. Charles A. Stakely
 Mr. Bolling P. Starke, III
 Dr. & Mrs. Karl K. Stegall
 Mr. & Mrs. Eddie Stewart
 Mr. Eddie Stivers & Ms. Amy Selbee
 The Honorable Todd R. Strange
 & Mrs. Strange
 Mr. & Mrs. Jimmy M. Stubbs
 Mr. Robbins Taylor, Sr.
 Mr. & Mrs. Vernon B. Taylor
 Dr. & Mrs. David R. Thrasher
 Mrs. Helen A. Till
 Mr. & Mrs. Adolph Weil, III
 Dr. Laurie Jean Weil & Dr. Thomas Wool
 Mr. & Mrs. Robert S. Weil, II
 Mrs. Helen Crump Wells
 Mr. & Mrs. W. A. Williamson, Jr.
 Mr. & Mrs. John D. Yelverton, III

*Founding Member



2017-18 Tocqueville Society Co-chairs Andy and Lisa Weil are pictured with Amy and Tom Methvin, who graciously hosted The Tocqueville Society's 30th Anniversary event at their beautiful home.

Founding Members

Carolyn & Winton "Red" M. Blount, Jr.	Joan B. & James "Jimmy" L. Loeb	Eunice Davis-McNeill
Mary Katherine Blount	Margaret & James "Jimmy" K. Lowder	Carol Rothschild
Winton M. Blount, III	Robert "Bobby" E. Lowder	Rita & Mark Sabel
Elizabeth "Tootsie" Emmet	June Collier Mason	Jean & Adolph "Bucks" Weil, Jr.
Mary & James Folmar	Sidney McGough	Virginia & Robert "Bobby" S. Weil, Sr.
Joyce C. & Truman M. Hobbs, Sr.	Pat & Milton McGregor	Wynona & James "Jim" W. Wilson, Jr.
	Avis Hughes McIntyre	

With deep appreciation for our Founding Members, who came together in 1987 to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.

Carter Photography & Design

2017 Board of Directors

As the governing board of the River Region United Way, these volunteers determine strategy and make decisions on policy and fundraising issues. In 2017, the Board continued to advance the mission and purpose of the River Region United Way. In keeping with the organization's strategic goals, the Board took steps to reduce operational overhead, protect the organization's assets, and ensure the maximum amount of dollars were used at the program level to address community needs.

Chair of the Board

Dr. Katherine J. Webb
Auburn Montgomery

Chair-Elect

Jason Goodson
W.K. Upchurch Construction Co.

Treasurer

Russell Sinco
Alfa Insurance

Holly B. Adcock
Alabama Power

Eric D. Alford
Bass Pro Shops

Hon. Deborah H. Biggers
Macon County District Court

Robert W. Birmingham
Regions Bank

Dr. Jacqueline A. Brooks
Macon Co. Board of Education

Terrie Channell
Alabama Farmers Federation

Rev. Dr. Wendy R. Coleman
ASU Department of Theatre Arts

Christine Cook
Jackson Thornton

Jack W. Daniels, Jr.
Blackburn Daniels O'Barr

Shena Davidson
Hancock Bank

Mitchell Dubina
Stifel Nicolaus & Company

Steven Fox
Publix Super Markets

Dr. Rhea Ingram
Auburn Montgomery

Hon. Adrian D. Johnson
State of Alabama
Administrative Office of Courts

Chris Lee
City of Tuskegee

Thomas L. "Lee" Macon, IV
Elmore Co. Revenue Commission

Saxon Main
Ball Ball Matthews & Novak

Clay McConnell
Alabama Power

Mark Rader
Hyundai Motor Manufacturing
Alabama

Hon. Steven L. Reed
Montgomery Co. Probate Court

Rhonda Sibley
Aldridge, Borden & Company

Ex-Officio Members:

Community Impact Council Chair
Donna Cooper
BBVA Compass

Campaign Chair

Jimmy Stubbs
River Bank & Trust

Allocations Committee Chair

Laura Chambliss
Auburn Montgomery

2017 Advisors to the Board

These volunteers share their experience and expertise by serving in an advisory capacity to assist the Board as needed.

Finance Committee: Roger Spain, Oakworth Capital Bank

Investment Committee: Andy Flowers, Starke Agency

Roger Spain, Oakworth Capital Bank

Marketing & Communications Committee:

Lisa Beers, WSFA-12 News; Ken Hare, Community Volunteer

Laura Hicks, Stamp Idea Group; Darryl Hood, Alabama News Network

Tina McManama, MacZas, LLC; Helen Taylor, Beasley Allen Law Firm

Our Volunteers & Our Work



2017 Chair of the Allocations Committee, Laura Chambliss (center), is pictured with CEO Jimmy Hill and 2016-17 Chair of the Board Katherine J. Webb. (Photo by Carter Photography & Design)

How We Work





Following the RRUW Annual Meeting on May 16, 2017, a ribbon cutting and open house was held at the United Way offices at 3121 Zelda Court in Montgomery.



Donna Cooper, 2017-18 Chair of the Community Impact Council, tutors a student at Davis Elementary School, site of RRUW's 2017 Day of Action and "Wild for Reading" summer camp.

2017 Allocations Committee

The Allocations Committee reviews funding applications from RRUW affiliate agencies, examines reports and outcomes to ensure compliance and accountability, meets with agency leadership, and recommends allocation amounts for consideration by the Board of Directors.

Chair of the Committee

Laura Chambliss
Auburn Montgomery

Vice Chair

Jason K. Gardner
BBVA Compass

Jennifer Asbury
Regions Investment Solutions

Jay Baker
BBVA Compass

Michael Bird
Jackson Thornton

Wes Blake
Aldridge Borden & Co.

Donna Cooper
BBVA Compass

Jason A. Crutchfield
SummaSource

Bonnie Evans
Montgomery Area Chamber of Commerce

Keina C. Houser
Jackson Thornton

Henry L. Jackson
Montgomery City-County Personnel

Pamela E. King
VT Miltope

Amanda Mercado
Alabama Board of Pardons & Paroles

William Drew Moore
MAX Credit Union

Jeremiah "Jeremy" Moreland
MST CPA's & Advisors

Daniel Oakley
City of Prattville

Dawn Owens
Tandem Early Education Consulting

Janice Patrick
Troy University Montgomery

Steffanie Patterson
Alabama News Network

Charles J. Reynolds
Wells Fargo Bank

Joseph Robison
Guardian Credit Union

Draper Stanford
Regions Bank

Fran Taylor
Huntingdon College

Clare Watson
City of Montgomery

Joey White
Regions Bank

Greta L. Williams
Alabama Department of Labor

Tara Wizorek
Alabama Department of Labor

Rodney Zeigler
Alabama Department of Labor

The Community Impact Council is charged with assessing needs in our communities – identifying acute unmet needs and the most pressing issues facing the River Region.

Chair of the Council

Donna Cooper
BBVA Compass

Nakima Boleware
BBVA Compass

Adam Causey
Jackson Thornton

Bonnie Evans
Montgomery Area Chamber of Commerce

Melanie Golson
City of Montgomery

Mark Hope
Trustmark Bank

MaCheá Jones
Alabama Dept. of Youth Services

Lillie R. King
BB&T

Cathy Martin
C. Renee Martin, LLC

Steffanie Patterson
Alabama News Network

Cayce Rogers
Troy University Montgomery

Rodger Selph
Liberty Bank & Trust Company

Patricia E. Shaner
Alabama Board of Medical Examiners

Dicie Smith
River Bank & Trust

Fran Taylor
Huntingdon College

Lindsey Walters
BBVA Compass

Garrysa Wilder-Caffey
Tillman Davis Enterprises

Temisha Mitchell Young
Montgomery Area Chamber of Commerce

Neal Zeanah
BB&T

Thank You to Our Top Corporate Partners

United, we fight for the health, education, financial stability and basic needs of every person in the River Region.

Alfa Insurance Companies
Publix Super Markets
Hyundai Motor Manufacturing Alabama
Alabama Power
Regions Bank
The Colonial Company
United Parcel Service
International Paper
City of Montgomery
Caddell Construction Company
Jackson Thornton
SABIC Innovative Plastics
River Bank & Trust
**Montgomery Water Works
& Sanitary Sewer Board**
Stifel Nicolaus
Rushton Stakely
Aldridge, Borden & Company
Warren Averett
Rheem
ServisFirst Bank
Blue Cross and Blue Shield of Alabama
Beasley Allen Law Firm
Spire Alabama
Enterprise Holdings
Aronov
Montgomery Area Chamber of Commerce
Montgomery Pulmonary Consultants
Goodwyn, Mills and Cawood
Thompson Tractor Company
BB&T

This listing reflects our Top Corporate Partners and includes corporate contributions pledged for the 2017 Campaign, as well as support from employees through workplace giving campaigns.



DAY OF ACTION 2017



RRUW Board Chair Katherine J. Webb shares a story with students participating in the "Wild For Reading" summer camp at Davis Elementary School.



United Way staff and 150 volunteers from 21 area businesses volunteered their time on a variety of fun reading-related activities, with the goal of decreasing "summer learning loss." More than 1,500 books were distributed to students, many of whom may not have any books to read at home.

STATEMENT OF FINANCIAL POSITION

	2017	2016
Current Assets	\$5,097,406	\$4,586,812
Other Assets	1,908,419	2,368,335
Total Assets	\$7,005,825	\$6,955,147
Current Liabilities	\$2,585,043	\$2,910,924
Other Liabilities	19,312	29,886
Total Liabilities	2,604,355	2,940,810
Net Assets	4,401,470	4,014,337
Total Liabilities & Net Assets	\$7,005,825	\$6,955,147

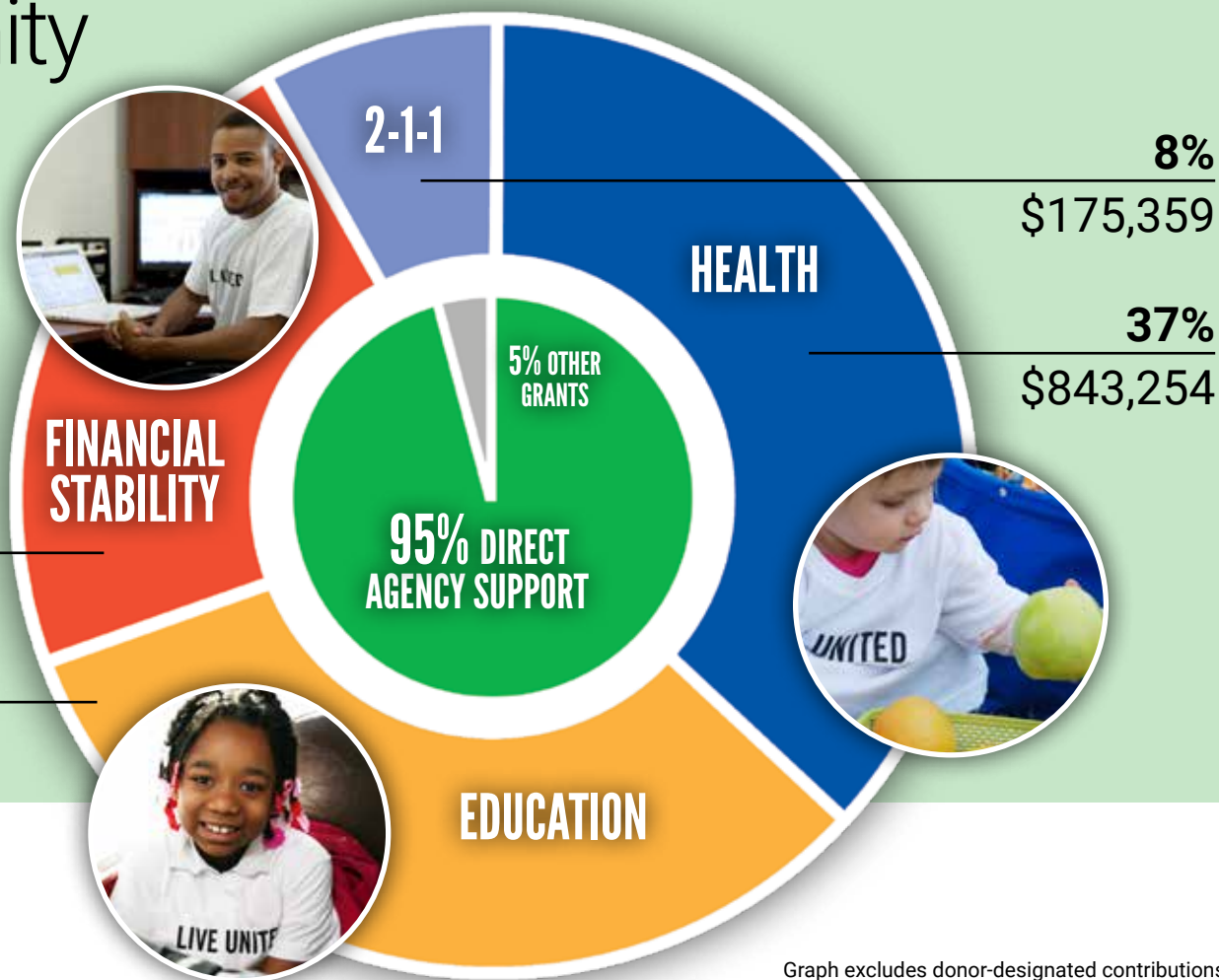
STATEMENT OF ACTIVITIES

	2017	2016
Net Public Support	\$3,306,413	\$3,487,824
Other Revenue	160,573	151,263
Net Public Support & Other Revenue	3,466,986	3,639,087
Programs Services	2,381,576	2,387,761
Management & General	257,999	522,618
Fundraising	440,278	384,355
Total Programs & Other Expenses	3,079,853	3,294,734
Increase (Decrease) in Net Assets	\$387,133	\$344,353

Total Community Investment

19%
\$424,509

36%
\$827,536



For complete audited financial statements, please go to RRUW.org/Accountability.

For resources distributed to affiliate agencies, go to RRUW.org/Agency-Support.

Graph excludes donor-designated contributions.

2018 Campaign

Kickoff!



2018 Campaign Cabinet members at an orientation and training event hosted by ASU.

Our Campaign volunteers acquire the resources, both human and financial, required to address the needs in our communities.

This fall, under the leadership of 2018 Campaign Chair Ed Crowell, members of the Campaign Cabinet, Loaned Executives from area businesses, and Employee Campaign Coordinators will contribute thousands of hours of volunteer support to our community fundraising efforts. Their involvement broadens United Way's reach and increases our impact throughout the River Region, helping to do what our staff alone could not accomplish.

The 2018 Campaign will include nearly 200 workplace giving and agency campaigns from throughout the River Region.

To find out more about ways your business or employer can get involved, visit us online at RRUW.org/workplace-giving. We also rely on individuals outside the workplace to make charitable donations.

To make a gift online, visit us at RRUW.org/Donate. Or you can mail a check or money order, payable to "River Region United Way," to RRUW, P.O. Box 868, Montgomery, AL 36101.

With an outpouring of community support from people like you, nearly 135,000 individuals will benefit directly from the programs and services provided by the River Region United Way and our 40+ affiliate agencies.



(l to r): RRUW VP of Resource Development Brenda Robertson Dennis is pictured with 2018 Loaned Executive Chair Paula Mathis of Young Meadows Presbyterian Church and Co-chair Jamie Brown of MAX Credit Union at Loaned Executive Training hosted at the Alabama State Council on the Arts.

Photos by Carter Photography & Design

2018 Campaign Cabinet

Campaign Chair
Edward F. "Ed" Crowell, Sr.
USAF BG (Ret.)

Tocqueville Society Co-chairs
Lisa and Andy Weil
Community Volunteers

Campaign Cabinet Members:

Cristy Andrews
Warren Averett

Carl Barker
ServisFirst Bank

Lynne Bozeman
Richard Harris Ingram Bozeman

Gene Crane
River Bank & Trust

Helena Duncan
Liberty Bank

Polly Hardegree
River Bank & Trust

Mike Jordan
Alabama Power

Billy Livings
Wells Fargo

Vanessa Lynch
River Bank & Trust

Courtney Mann
Foshee Design & Construction

Russ Tyner
Baptist Health

2018 Loaned Executives

Loaned Executive Chair
Paula Mathis
Young Meadows Presbyterian Church

Loaned Executive Co-chair
Jamie Brown
MAX Credit Union

Loaned Executives:

Akeisha Arnold
Best Western Montgomery

Rose Battle
Cadence Bank

Ken Carrick
Community Volunteer

Jacob Cook
RSA Field Services

Peri Dees
Foshee Realty, LLC

Erica Drake
Auto-Owners Insurance

Elizabeth Finley
Warren Averett

Candice King
WSFA

Serena Minton
JMR+H Architecture

Susan Morrow
Sonesta Extended Stay Suites

Heather Phillips
Trustmark Bank

Joseph "Joe" Russell
SUBWAY Development
of South AL & Southwest GA

Josie Young
Russell Construction

United We Fight. United We Win.

Problems.

The ones most people don't have the stomach for.

The ones nobody talks about at parties.

The ones you might think can't be solved.

We go looking for them.

On unforgiving streets and in struggling communities,

In seemingly docile neighborhoods throughout our five-county River Region.

We identify community needs, and

We find every dollar we can to address them.

But we're more than the fundraisers.

We are the hand raisers. The game changers.

The stop-talking-start-doing-band-together-and-take-on-the-impossible-task-masters.

United, we stand up for those needing mental health care.

United, we advocate to keep the elderly independent and in their own homes.

United, we defend children who've been abused or neglected.

United, we confront the struggles of families who can't make ends meet.

We battle for all of our neighbors across the River Region.

In Autauga and Elmore counties.

In Lowndes, Macon and Montgomery counties.

No matter the obstacles. No matter the odds.

We surround a community's most critical problems.

And we fight.

We fight for those who need a voice and those

whose names we do not know.

The River Region United Way fights for the health, education, financial stability and basic needs of every person in every community.

Because change doesn't happen alone.

And hope is not a one-man band.

There is no "you" or "me." There is only "us."

We have one life.

To live better, we must Live United.



The River Region United Way works closely with 40+ affiliate agencies and community partners in four key focus areas. To learn more about these agencies, go to RRUW.org/Agencies. To designate your gift to an agency/agencies, write the corresponding designation code(s) on the donation form found on back cover.

HEALTH

- 05 American Cancer Society
- 06 American Heart Association
- 47 ARC of Eastern Elmore County
- 36 Autauga/Western Elmore ARC
- 74 Cancer Wellness Foundation of Central Alabama*
- 15 Chemical Addictions Program
- 16 Children's Center of Montgomery
- 58 Easter Seals – Camp ASCCA
- 59 Easter Seals Central Alabama
- 18 Family Guidance Center of Alabama
- 19 Gift of Life Foundation
- 21 Health Services, Inc.
- 23 Hospice of Montgomery
- 48 Medical Outreach Ministries
- 28 Mental Health America in Montgomery
- 56 Montgomery Area Nontraditional Equestrians (MANE)
- 35 Sickle Cell Foundation of Greater Montgomery
- 41 YMCA of Prattville

EDUCATION

- 45 Aid to Inmate Mothers (AIM)
- 10 Boy Scouts of America, Tukabatchee Area Council
- 11 Boys & Girls Clubs of the River Region
- 53 Family Support Center
- 37 Girl Scouts of Southern Alabama
- 20 Goodwill Industries of Central Alabama
- 27 Montgomery ARC (MARC)
- 49 PASS: Peers Are Staying Straight
- 43 SAYNO in the Montgomery Area
- 50 Second Chance Foundation

FINANCIAL STABILITY

- 14 Catholic Social Services
- 39 HandsOn River Region
- 75 Hope Inspired Ministries (HIM)*

BASIC NEEDS

- 90 2-1-1 Connects South Central Alabama
- 08 American Red Cross of Central Alabama
- 12 Brantwood Children's Home
- 70 Butterfly Bridge Children's Advocacy Center (Autauga)*
- 73 Butterfly Bridge Children's Advocacy Center (Elmore)*
- 44 Child Protect Children's Advocacy Center
- 30 Family Sunshine Center
- 76 Legal Services Alabama*
- 24 Lighthouse Counseling Center
- 33 Mary Ellen's Hearth at Nellie Burge Community Center
- 26 Maxwell-Gunter Youth Activities
- 29 Montgomery Area Council On Aging (MACOA)
- 34 Salvation Army
- 40 YMCA of Greater Montgomery
(includes Wetumpka and Millbrook)

Categories reflect key focus areas of program funding.

* Agency is currently eligible to receive donor-designated funds only.

RIVER REGION UNITED WAY AFFILIATE AGENCIES

Your Gift Helps People



Meet local people whose lives were impacted because of your donations to the River Region United Way.



Go to RRUW.org/community-impact

Get Help. Give Help.

One call makes sense.
DIAL **2-1-1**

GET CONNECTED **GET ANSWERS**

Make a gift to the River Region United Way and help 1 in 3 people in our community this year.



River Region United Way

DONATION FORM



Prefix: _____ Phone: _____

Name: _____

Address: _____

Apt/Suite: _____ City: _____

State: _____ Zip: _____

I prefer to remain anonymous on United Way donor recognition lists.

Yes, please email me occasional updates and news from the River Region United Way. (I understand that my email address will not be shared with anyone else.)

Email: _____

Yes, I want to make life better for everyone!

My Total Gift: \$ _____

Paid Now: \$ _____

Balance Due: \$ _____

How I want to give:

- Check** (enclosed)
Please make check payable to **River Region United Way**
- Bill me** (Minimum total contribution of \$50)
 Quarterly
 One time on (specify date): _____
- Pay by credit or debit card**
Call Carson at 334-323-2547 or give securely online at RRUW.org/Donate

To designate your gift, enter the two-digit code(s) from the previous page. \$48 minimum designation per agency.

CODE	\$	AMOUNT	CODE	\$	AMOUNT
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Mail to: **River Region United Way** | P.O. Box 868 | Montgomery, AL 36101 | 334.264.7318



Dial **2-1-1** or call toll free **888-421-1266**



Text us for services at **888-421-1266**



Visit us online, and search our database at **211connectsalabama.org**



Get Connected. Get Answers.

River Region United Way